## Niagara County Industrial Development Agency

Project Summary Sheet
Snow Park LLC
Project No. 09-05

Applicant: Snow Park LLC

**Project Location:** 461 1<sup>st</sup> Street, Niagara Falls

**Assistance:** 10 year standard commercial PILOT

**Description:** Snow Park LLC proposes to construct an approximately 120,000 square

foot Winter Carnival Snow Park on 2.79 acres in the City of Niagara Falls. The project will consist of a large outdoor skating rink, a snow tubing hill, two food kiosks, restroom facilities, a warming hut with ticketing services and skate rentals and a parking lot. It is anticipated that many patrons

will walk from the numerous hotels in the vicinity of the site.

Snow making equipment at the facility will have enough capacity to produce 100 tons per day and will enable the park to stay open as a year round attraction. Synthetic ice will be used for the ice skating

rink, also allowing year round use.

The Park is projected to open in June of 2009 just as peak tourism

season begins and will be open from 8 a.m. to midnight.

Project Costs: Land \$ 1,200,000

 New construction
 800,000

 Utilities and Road
 400,000

 Site work
 360,000

 Machinery and Equipment
 2,200,000

 Soft costs
 260,000

 Total
 \$ 5,220,000

Economic Impacts: Current Projected New Within 2 years
Employment 0 20 FT, 27 PT, 19 seasonal

• Total estimated payroll Years 1 and 2: \$2,200,000

• Estimated Annual Taxes on raw land: \$55,500

• Estimated Annual Taxes at completion of PILOT: \$ 127,000

## **Staff Recommendations:**

- Project is consistent with Agency policy and IDA legislation.
- Agency Counsel has reviewed and approved this request.
- The project is consistent with the current Uniform Tax Exemption Policy
- Project creates a year round tourist destination
- New investment increases tax base in City of Niagara Falls and Niagara County
- The project increases new, full-time employment